


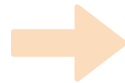
IPC Planning Checklist

Earning Insights Association IPC Certificates

 This checklist will help you choose your IPC path

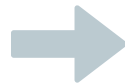
1. Am I eligible?

Who can apply for IPC status?



2. What IPC Certificates are available?

The Insights Association has five topic-specific certificates.



3. How do I choose a topic?

Answer these questions to guide your decision on where to start.



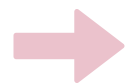
4. Do I have enough time?

Time needed for lectures, quizzes, and assignments vary. Our students proceed at their own pace (24/7 eLearning) and have 12 months to complete courses once registered. Many are employed full-time and complete one course per month.



5. How do I budget?

If you choose Research Rockstar training for your qualifying courses.



Your considerations:

- The [Insights Association](#) welcomes all IPC candidates
- IA membership is not required
- Applicants must successfully complete qualifying courses (if you are new to the profession, we recommend preparing with [Market Research 101](#))

- IPC Analytics
- IPC Practitioner
- IPC Qualitative
- IPC Quantitative
- IPC Specialist

Choose 1 or more

- Which of the 5 topics best aligns with your 2-3 year career plan?
- Which of the topics might help boost your qualifications for an upcoming career move?
- Which topic would your current employer most value (and possibly provide reimbursement)?

- Each of the 5 topics vary in breadth, and thus time to complete the required training
- The "shortest": 19 hours
- The "longest": 28 hours
- Join us for [optional online Live Events](#)

- Qualifying courses are bundled by topic
- [Bundles](#) are \$825 per student
- Discounts are available for teams of 5 or more
- Still not sure? [Message us](#) with any questions or email Info@ResearchRockstar.com for a no-pressure training consultation