

2023 LIVE EVENT SCHEDULE

COURSE NAME	Level	Quarter 1		Quarter 2		Quarter 3		Quarter 4		IA	IPC
		Date	Start Time	Date	Start Time	Date	Start Time	Date	Start Time		
<u>Market Research 101</u>	1	1/5	11 am	4/4	1 pm	7/18	12 pm	10/3	11 am		P
		2/22	12 pm	5/24	11 am	8/31	1 pm	11/29	12 pm		
<u>Conducting Research Interviews</u>	1	1/10	12 pm	4/5	1 pm	7/19	11 am	10/4	12 pm	QL	QL
<u>Questionnaire Design 101</u>	1	1/11	11 am	4/12	12 pm	7/25	1 pm	10/11	11 am	QT	QT
<u>Data Fluency for Methodology Planning</u>	2	1/12	12 pm	4/13	1 pm	7/20	11 am	10/5	12 pm		P, S
<u>Secondary Research</u>	1	1/18	11 am	4/18	12 pm	7/26	1 pm	10/12	11 am	QL	A
<u>Focus Groups: Design & Management</u>	1	1/19	12 pm	4/19	1 pm	7/27	11 am	10/17	12 pm	QL	QL
<u>Quantitative Data Analysis for Survey Research</u>	1	1/24	11 am	4/25	1 pm	8/1	12 pm	10/18	11 am	QT	A, QT, S
		3/16	12 pm	6/14	11 am	9/21	1 pm	12/19	12 pm		
<u>Sampling Methods for Market Research</u>	2	1/25	12 pm	4/20	1 pm	8/2	11 am	10/19	12 pm		QT
<u>Analyzing Data Using SPSS: 101</u>	1	1/26	11 am	4/26	12 pm	8/3	1 pm	10/31	11 am	QT	<i>optional: A</i>
<u>Writing Qualitative Research Reports</u>	2	1/31	12 pm	4/27	12 pm	8/8	11 am	10/24	1 pm	QL	QL
		3/8	11 am	6/7	1 pm	9/13	12 pm	12/6	11 am		
<u>Questionnaire Design 201</u>	2	2/1	11 am	5/2	12 pm	8/9	1 pm	10/25	11 am	QT	QT
<u>Writing Quantitative Research Reports</u>	2	2/2	12 pm	5/3	12 pm	8/10	11 am	10/26	1 pm	QT	
		3/14	11 am	6/8	1 pm	9/14	12 pm	12/12	11 am		
<u>Open-Ended Questions</u>	1	2/7	11 am	5/9	12 pm	8/15	1 pm	11/1	11 am	QT	
<u>Conjoint, Discrete Choice & MaxDiff</u>	3	2/8	12 pm	5/11	1 pm	8/17	11 am	11/7	12 pm	QT	A
<u>Ethnographic Research</u>	1	2/9	11 am	5/16	12 pm	8/22	1 pm	11/8	11 am	QL	
<u>Client Management Skills</u>	ALL	2/14	12 pm	5/4	1 pm	8/23	11 am	11/9	12 pm		
<u>Mobile & Online Qual Methods</u>	2	2/15	11 am	5/17	12 pm	8/24	1 pm	11/14	11 am	QL	QL, S
<u>Factor & Cluster Analysis</u>	3	3/15	12 pm	5/18	1 pm	8/29	11 am	11/15	12 pm	QT	A
<u>Conducting Global Market Research</u>	2	2/23	11 am	5/23	12 pm	8/30	1 pm	11/28	11 am		
<u>Social Media Research</u>	ALL	2/28	12 pm	5/31	1 pm	9/6	11 am	12/5	12 pm	QL	
<u>Market Segmentation</u>	2	3/1	11 am	6/1	12 pm	9/7	11 am	11/30	12 pm	QT	
<u>Analyzing Data Using SPSS: 201</u>	2	3/2	12 pm	6/6	1 pm	9/12	11 am	12/13	12 pm		
<u>Improving Customer Satisfaction</u>	1	3/7	11 am	5/10	12 pm	8/16	1 pm	11/2	11 am		
<u>Behavioral Economics</u>	ALL	3/21	11 am	5/25	12 pm	9/19	1 pm	12/14	11 am		
<u>Data Visualization & Infographic Design</u>	1	3/28	12 pm	6/15	1 pm	9/26	11 am	12/20	12 pm		
<u>Ethical & Legal Topics for MRX</u>	ALL	3/30	11 am	6/13	12 pm	9/28	1 pm	12/7	11 am		P

Legend: (IA/IPC)

All Live Events are in US Eastern Time and last one hour in duration.

IA Insights Association Certificate eligible course (QT = quant, QL = qual)

IPC Insights Professional Certificate eligible course

(A = Analytics, P = Practitioner, QL = Qual, QT = Quant, S = Specialist)

Thanks for being a Rockstar! For the most current calendar, please visit

Training.ResearchRockstar.com & for all questions, contact

Sales@ResearchRockstar.com, or (877) ROCKS10 ext. 701