2020 ON-DEMAND COURSES

All courses listed here are available 24/7 to Backstage Pass On-Demand (OD) members. All are also available real-time, taught in our virtual classroom (for Full Access and VIP members).\(^1\)

Click the course names below to visit their descriptions.

1. **Behavioral Economics OD** (4 videos/90 minutes each/ALL)
2. **Client Management Skills OD** (2 videos/2 hours each/ALL)
3. **Conducting Research Interviews OD** (1 video/90 minutes/L1)
4. **Conjoint, Discrete Choice & MaxDiff OD** (1 video/2 hours/L2)
5. **Data Fluency for Methodology Planning OD** (3 videos/90 minutes each/L1)
6. **Ethnographic Research for Customer Insights OD** (1 video/2 hours/L1)
7. **Excel for Market Research Data Analysis OD** (4 videos/90 minutes each/L1)
8. **Focus Group Project Management OD** (4 videos/90 minutes each/L1)
9. **Improving Customer Satisfaction OD** (1 video/2 hours/L1)
10. **Infographics OD** (4 videos/90 minutes each/L1)
11. **Introduction to Factor & Cluster OD** (4 videos/90 minutes each/L2)
12. **Introduction to SPSS OD** (4 videos/90 minutes each/L1)
13. **Market Research 101 OD** (4 videos/90 minutes each/L1)
14. **Market Segmentation OD** (1 video/2 hours/ALL)
15. **Mobile & Online Qualitative Research Methods OD** (4 videos/90 minutes each/L2)
16. **Open-ended Questions OD** (3 videos/90 minutes each/L1)
17. **Sampling Practicum for Survey Researchers OD** (3 videos/1 hour each/L2)
18. **Secondary Research OD** (3 videos/90 minutes each/L1)
19. **Social Media Research & Sentiment Analysis OD** (1 video/2 hours/ALL)
20. **SPSS 201 OD** (4 videos/2 hours each/L2)
21. **Quantitative Data Analysis OD** (4 videos/90 minutes each/L1)
22. **Questionnaire Design Success OD** (1 video/2 hours/L1)
23. **Questionnaire Design 201 OD** (4 videos/90 minutes each/L2)
24. **Writing for Impact: A Bootcamp for Market Researchers OD** (4 videos/90 minutes each/L1)
25. **Writing Qualitative Research Reports OD** (4 videos/90 minutes each/L2)
26. **Writing Quantitative Research Reports OD** (4 videos/90 minutes each/L2)

Legend:

- **# videos**: Number of lecture videos included the course
- **# minutes**: Length of course videos
- **L#**: Level of course (1, 2, 3 or ALL)

\(^1\)To attend courses in both real-time and on-demand formats, choose the Backstage Pass Full Access. For on-demand formats only, choose the Backstage Pass On-demand. Topics, instructor, & live event dates subject to change. Illness and other unforeseen events may result in rescheduling.

Thanks for being a Research Rockstar! For the most current information, please visit Training.ResearchRockstar.com & for all questions, contact Sales@ResearchRockstar.com, or by phone (877) ROCKS10 ext. 701, or click to message us.

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