

## Research Rockstar Course Levels:

Level 1: No specific previous experience/knowledge needed.  
Level 2: Intermediate course for refreshing current skills, adding new.  
Level 3: Advanced course with prerequisites.

All Levels: Some courses are designed for all levels of experience/knowledge.

### Course Name

### Course Level

### Link to Course

Behavioral Economics for Market Researchers	All	<a href="https://training.researchrockstar.com/collections/qualitative/products/behavioral-economics-for-market-researchers">https://training.researchrockstar.com/collections/qualitative/products/behavioral-economics-for-market-researchers</a>
Client Management Skills for Market Researchers	All	<a href="https://training.researchrockstar.com/collections/qualitative/products/client-management">https://training.researchrockstar.com/collections/qualitative/products/client-management</a>
Data Fluency for Marketers	All	<a href="https://training.researchrockstar.com/collections/qualitative/products/data-fluency-for-marketers">https://training.researchrockstar.com/collections/qualitative/products/data-fluency-for-marketers</a>
Market Segmentation: Practical Steps to Research Success	All	<a href="https://training.researchrockstar.com/collections/quantitative/products/market-segmentation-practical-steps-to-research-success-1">https://training.researchrockstar.com/collections/quantitative/products/market-segmentation-practical-steps-to-research-success-1</a>
Social Media Research & Sentiment Analysis	All	<a href="https://training.researchrockstar.com/collections/qualitative/products/social-media-research-sentiment-analysis">https://training.researchrockstar.com/collections/qualitative/products/social-media-research-sentiment-analysis</a>
Conducting Research Interviews: 12 Steps for a Stress-Free Process	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/research-interviews-101">https://training.researchrockstar.com/collections/qualitative/products/research-interviews-101</a>
Data Visualization 101	1	<a href="https://training.researchrockstar.com/collections/quantitative/products/data-visualization-101">https://training.researchrockstar.com/collections/quantitative/products/data-visualization-101</a>
Ethnographic Research for Customer Insights	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/ethnographic-research-for-customer-insights">https://training.researchrockstar.com/collections/qualitative/products/ethnographic-research-for-customer-insights</a>
Excel for Market Research Data Analysis	1	<a href="https://training.researchrockstar.com/collections/quantitative/products/excel-for-market-research-data-analysis">https://training.researchrockstar.com/collections/quantitative/products/excel-for-market-research-data-analysis</a>
Focus Group Project Management	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/focus-group-project-management">https://training.researchrockstar.com/collections/qualitative/products/focus-group-project-management</a>
Improving Customer Satisfaction: Monitoring Methods that Deliver Insights	1	<a href="https://training.researchrockstar.com/collections/quantitative/products/improving-customer-satisfaction-monitoring-methods-that-deliver-insights-1">https://training.researchrockstar.com/collections/quantitative/products/improving-customer-satisfaction-monitoring-methods-that-deliver-insights-1</a>
Infographics for Market Researchers: Hands On	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/infographics-for-market-researchers">https://training.researchrockstar.com/collections/qualitative/products/infographics-for-market-researchers</a>
Introduction to SPSS	1	<a href="https://training.researchrockstar.com/collections/quantitative/products/introduction-to-spss">https://training.researchrockstar.com/collections/quantitative/products/introduction-to-spss</a>
Market Research 101	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/market-research-101">https://training.researchrockstar.com/collections/qualitative/products/market-research-101</a>
Open-Ended Questions: Construction, Analysis & Reporting	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/open-ended-questions-construction-analysis-reporting">https://training.researchrockstar.com/collections/qualitative/products/open-ended-questions-construction-analysis-reporting</a>
Quantitative Data Analysis for Survey Research	1	<a href="https://training.researchrockstar.com/collections/quantitative/products/quantitative-data-analysis-for-survey-research">https://training.researchrockstar.com/collections/quantitative/products/quantitative-data-analysis-for-survey-research</a>
Questionnaire Design Success: A 10-Point Checklist	1	<a href="https://training.researchrockstar.com/collections/quantitative/products/questionnaire-design-success-a-10-point-checklist">https://training.researchrockstar.com/collections/quantitative/products/questionnaire-design-success-a-10-point-checklist</a>
Secondary Research 101: Sources & Techniques	1	<a href="https://training.researchrockstar.com/collections/qualitative/products/secondary-research-101-sources-techniques">https://training.researchrockstar.com/collections/qualitative/products/secondary-research-101-sources-techniques</a>
Conjoint, Discrete Choice & MaxDiff: An Introduction	2	<a href="https://training.researchrockstar.com/collections/quantitative/products/conjoint-discrete-choice-maxdiff-an-introduction">https://training.researchrockstar.com/collections/quantitative/products/conjoint-discrete-choice-maxdiff-an-introduction</a>
Introduction to Factor and Cluster Analysis	2	<a href="https://training.researchrockstar.com/collections/quantitative/products/introduction-to-factor-cluster-analysis">https://training.researchrockstar.com/collections/quantitative/products/introduction-to-factor-cluster-analysis</a>
Mobile Ethnography: Text and Video Methods	2	<a href="https://training.researchrockstar.com/collections/qualitative/products/mobile-ethnography-text-video-method">https://training.researchrockstar.com/collections/qualitative/products/mobile-ethnography-text-video-method</a>
Online Qualitative Research Methods	2	<a href="https://training.researchrockstar.com/collections/qualitative/products/online-research-methods">https://training.researchrockstar.com/collections/qualitative/products/online-research-methods</a>
Questionnaire Design 201: Scale Selection	2	<a href="https://training.researchrockstar.com/collections/quantitative/products/questionnaire-design-201">https://training.researchrockstar.com/collections/quantitative/products/questionnaire-design-201</a>
SPSS 201	2	<a href="https://training.researchrockstar.com/collections/quantitative/products/spss-201">https://training.researchrockstar.com/collections/quantitative/products/spss-201</a>
Writing Qualitative Research Reports	2	<a href="https://training.researchrockstar.com/collections/qualitative/products/writing-qualitative-research-reports">https://training.researchrockstar.com/collections/qualitative/products/writing-qualitative-research-reports</a>
Writing Quantitative Research Reports	2	<a href="https://training.researchrockstar.com/collections/quantitative/products/writing-quantitative-research-reports">https://training.researchrockstar.com/collections/quantitative/products/writing-quantitative-research-reports</a>
Data Visualization & Dashboard Design for Market Research	3	<a href="https://training.researchrockstar.com/collections/quantitative/products/data-visualization-dashboard-design-for-market-research">https://training.researchrockstar.com/collections/quantitative/products/data-visualization-dashboard-design-for-market-research</a>
Discrete Choice & MaxDiff with QuestionPro	3	<a href="https://training.researchrockstar.com/collections/quantitative/products/discrete-choice-maxdiff-using-questionpro">https://training.researchrockstar.com/collections/quantitative/products/discrete-choice-maxdiff-using-questionpro</a>
Intro to R for Survey Researchers: Hands On	3	<a href="https://training.researchrockstar.com/collections/quantitative/products/intro-to-r-for-survey-researchers-hands-on">https://training.researchrockstar.com/collections/quantitative/products/intro-to-r-for-survey-researchers-hands-on</a>