NEMRA NEW ENGLAND

When you attend our November 6th event,
From Basics to Brilliance: Back to School with NEMRA,
you will be learning from these amazing New England market researchers.

Join 90+ of your local market research peers for a day of education and networking.

Register today! Space is limited to 100 attendees! https://www.eventbrite.com/event/7999200825

Meet our Speakers!



Manila Austin, Vice President Communispace Corporation
The New Basic: Critical Skills for Making an Impact with Consumer Insights



Amit Ghosh, Principal Forbes Consulting Group
Getting to the Truth - How Mobile "In the Moment" Research is Critical to Uncovering Consumer Motivations and Experiences



Wayne Goodreau, Research Director Invoke
Walking the Qualitative Evolution: One Researcher's Journey



Rana el-Kaliouby, Ph.D., Chief Science Officer/cofounder Affectiva
Delivering Rich Consumer Emotion Insights - Fast, Unfiltered & Scalable



Jeffrey Henning, PRC, President Researchscape Intl
Improving the Representativeness of Online Surveys



Kieron Matthews, CEO Kadence International, USA
What is a Demand Curve?



Marcy Updike,VP, Market Research Gen Re
Getting Heard...Without a Megaphone: Best Practices in Sharing Research Findings with Senior Management



Andrew Wilson, Account Director Chadwick Martin Bailey
A Bar Chart's Not Worth a Thousand Words: How to Go from Data-presenter to Storyteller



Chris Neal, VP, Technology & Telecom Chadwick Martin Bailey
TV Untethered: Using Mobile Research Techniques to Understand Mobile Consumer Behavior